



**Communications & Outreach
Committee Report
September 29, 2010**

Communicating Workforce Development Message

The Communications & Outreach Committee is committed to assisting the Board communicate its message to the appropriate audiences. The message consists of successes we enjoy through our programs, grants and One-Stop delivery system. For example, the County completed a successful summer youth jobs program. The broader Montgomery County community as well as the business community could benefit from the understanding what the system does and how they could benefit from an enhanced relationship. Whatever manner the board decides to spread its message, it will obviously be done consistent with the Strategic Plan.

The Communications & Outreach Committee recommends that the staff engage in an annual event, other than the awards breakfast, that allows the Board to release information and data related to workforce development. Partners and other stakeholders could participate providing their insight on specific issues particular to industry sectors.

Awards Breakfast

Due to changes in the County's procurement policies, the Division of Workforce Services staff was unable to issue the Awards Breakfast Request for Proposals (RFP) in the typical expeditious fashion. The procurement change causes the staff to move the date of the Awards Breakfast to Friday, December 17, 2010. The staff is negotiating with a potential vendor and expects to complete negotiation and issue a notice to proceed no later than October 1, 2010. The Communications & Outreach Committee will add an extra meeting in their schedule in order to work closely with staff while preparing for the awards Breakfast.